Enterprise Health Checklist

Your Name: _____ Generation: _____ Branch: _____

Family Cohesion	Business Performance	Financial Security	Philanthropic Impact
Enjoyment of Time Together The family enjoys spending time together and sharing their family stories.	Strategic Planning The family understands the strategic plans for each business.	Stewardship of Wealth Family members see themselves as stewards of wealth and feels responsible for passing the benefits on to future generations.	Clear Philanthropic Purpose / Mission The family is aligned around the philanthropic mission, goals and areas of interest.
Degrees of Togetherness The family has defined the amount of "togetherness" that they prefer to maintain.	□ Opportunities & Risks The family understands the business risk and regularly measures these against new opportunities.	Financial Education Family members agree to educate their children about key financial concepts.	Selected Areas of Impact The family has worked together to select the ways in which they want to have an impact.
Commitment to the Goals The family is aligned around their commongoals and committed to working on them together.	Management Leadership and Succession The management team is respected by the stakeholders in each business.	Sound Financial Practices The family adheres to sound financial principles and practices and lives within their financial means.	Research on Issues of Interest Research is conducted by areas of impact to understand what strategies have been effective in the past.
□ Family Education & Engagement The family has invested in educating family members and developing future leaders.	☐ Fiduciary Board & External Advisors There is an independent fiduciary board formed to oversee the business(es) which includes input from independent board members.	Proactive Tax-Planning Proactive tax-planning is done every year to enhance after-tax performance.	Agreement on Key Strategies Specific strategies for reaching goals have been identified by the board to be implemented by the executive director.
Shared Vision for the Future The family has a clear vision and a multi-generational view of their future together.	Dividend Distribution Policies There is a clear set of policies for dividend distributions to trusts or shareholders.	Wealth Ownership & Transfer Plans Wealth transfer plans are in place and wealth transfer structures are used to manage the enterprise.	□ Grant-Making Process A process for soliciting, reviewing and awarding specific grants has been identified and is being followed.
Shared Ownership Family members have learned about the complexities of shared ownership and how to manage them.	Employment Policies There are written employment policies regarding criteria for family members working in the business(es).	Trustee & Beneficiary Relationship Capable trustees strive to understand goals and enrich the lives of the beneficiaries.	Site Visits & Assessments Site visits are conducted to understand grant requests and to assess the effectiveness of donations made each year.
 Addressing Conflicts The family has developed a process for dealing with disagreements. 	□ Clear Exit Strategies There is a mechanism for shareholders to sell their shares or assets if they need / want to exit.	Annual Review of Financial Health Family members annually review the inflows and outflows of their capital and their personal balance sheet.	Measurement of Impact Specific metrics are identified for each grant made, to be able to measure the impact of each grant awarded.