





TheSpringsLiving.com PMBLLC.com Private / Confidential – The Springs Living



The information and written material in this Deal Summary ("Summary"), including information obtained from third party service providers, is being furnished to you by the Sponsor and their respective affiliates for informational purposes only, and should not be construed as advice or in any way a recommendation given by Sponsor and is subject to change. Opinions expressed in this Summary are current opinions only and are based only on our current assumptions and expectations regarding the projections, anticipated events and trends, the economy and other future conditions. Sponsor does not accept any responsibility to update any opinions or other information contained in this Summary. Neither Sponsor, nor any of its officers, directors, members, consultants, agents or employees, makes any warranty, express or implied, of any kind whatsoever, or assumes any responsibility for any losses, damages, costs or expenses, of any kind or description, relating to the adequacy, accuracy or completeness of this Summary or its use including, but not limited to, information provided by third parties.

This Summary is not an offer to sell or a solicitation of an offer to purchase any securities and should not form the primary basis for any decision that you make in relation to matters referred to herein. This Summary does not contain all of the information necessary to make an investment decision. You should perform such due diligence as you deem fit, including consulting your own independent legal, tax, and other professional or specialist advisors, as necessary or appropriate. Any offering will only be made pursuant to and in accordance with a Confidential Private Placement Memorandum, a Limited Liability Company Agreement, and a Subscription Agreement related thereto. No offer to purchase units will be made or accepted prior to receipt by an offeree of these documents and the completion of all appropriate documentation. In the case of any inconsistency between the descriptions or terms in this Summary and the Confidential Private Placement Memorandum, the Confidential Private Placement Memorandum shall control.

All rights as to photographs and graphics are reserved to Sponsor.

# TABLE OF CONTENTS

## CONTENT

1. Opportunity Summary	03
2. Development & Operating Team	16
3. Project Overview	23
a. Development Summary	23
b. Financials	26
c. Cash Flow Summary	27
e. Schedule	28
4. Market Overview	29
a. Market Demand	29
b. Land Comps	30
c. Rent Comps	32



#### EXECUTIVE SUMMARY

The Springs Living ("TSL") and PMB LLC ("PMB") (collectively, the "Sponsor") have created this package to secure a joint venture equity partner for the development of The Springs at the Waterfront ("Project").

TSL and PMB are excited about this once in a lifetime property, located along the Columbia River waterfront in Vancouver, WA. The development plan includes an IL/AL/MC senior housing community on Block 18 of The Waterfront master development, which will include retail, apartments, office space, restaurants and hotels. Block 18 is a 1.3-acre site located at the northern end of The Waterfront development, offering spectacular views with only the Waterfront Park between the site and the Columbia River. As currently designed, the proposed Project will encompass 12 stories above grade and two levels of below grade parking. Once complete, the Project will have 255 IL/AL/MC units with total square footage of approximately 365,000 (excluding parking).

This Project represents the next step in a 25-year evolution of development projects for TSL, and one that is receiving significant attention within the senior housing industry and with prospective residents. This project is intended to be the first of many for the TSL/PMB partnership, combining 50 years of development expertise with TSL's in-house development team and unmatched senior living operating platform. Vancouver, WA is included in the Portland MSA, which TSL understands well. This location is a natural next step for TSL and PMB to tap into the Portland market while being located in a rapidly expanding, and more tax efficient submarket.

#### **UNIT MIX**

<u>Unit Type</u>	<u>QTY</u>	Mix	<u>Avg. SF</u>	<u>Avg. Rent/Unit</u>	Avg. Rent/SF
IL	193	79.4%	1,015	\$8,074	\$7.95
AL	30	12.3%	649	\$6,745	\$10.40
МС	20	8.2%	383	\$9,348	\$24.49
Total/WA	243	100.0%	918	\$8,015	\$9.61

1	
	V

GENERAL	
Address	Block 18, Vancouver Waterfront
Lot Size	1.30 acres
Building Size	361,527 Gross Square Feet
Number Buildings/Stories	1 building; 12 stories
Parking Summary	248 total spaces (2 levels underground)

DEVELOPMENT TEAM	
Co-Developer & Operator	The Springs Living
Co-Developer	РМВ
General Contractor	TBD
Architect	GBD

PROJECT TIMELINE		
Land Diligence	4/2021 - 10/2021	6 months
Design	4/2021 - 4/2022	12 months
City Approvals & Permits	6/2021 - 4/2022	10 months
Construction	5/2022 - 9/2024	27 months
Lease-Up/Stabilization	9/2024 - 3/2027	30 months

#### **PROJECT-LEVEL METRICS (STABILIZED & LEVERED)**

Total Project Cost	\$234,566,717
Construction Loan	\$129,011,694
Total Equity Requirement	\$105,555,023
Development Yield	7.20%
Exit Cap Rate	5.25%
IRR (5-Year)	18.27%
Equity Multiple (5-Year)	2.62x

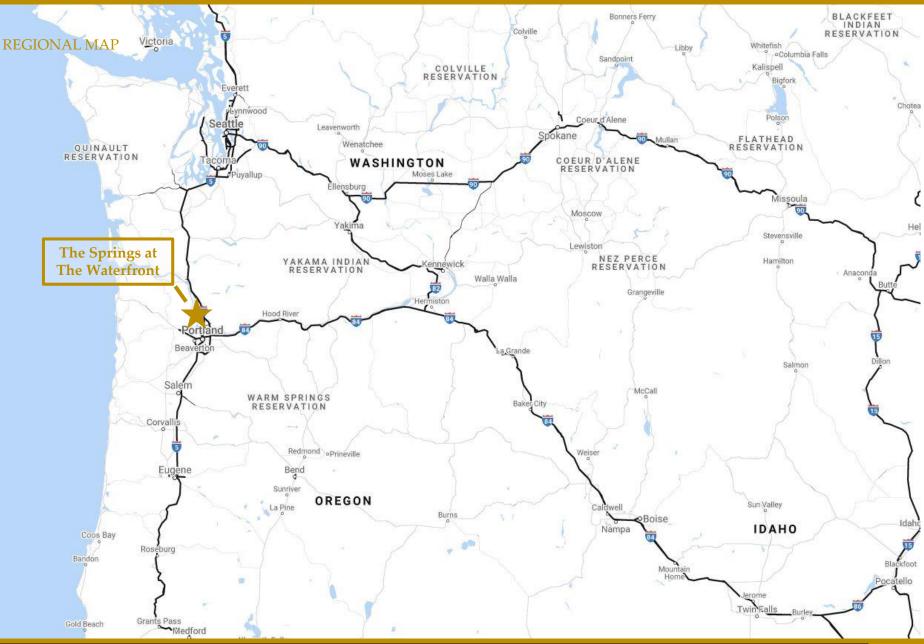
### **INVESTMENT HIGHLIGHTS**

RIVER FRONT PARCEL WITH VIEWS OF DOWNTOWN VANCOUVER & PORTLAND, MT SAINT HELENS, MT HOOD, AND THE COLUMBIA RIVER.

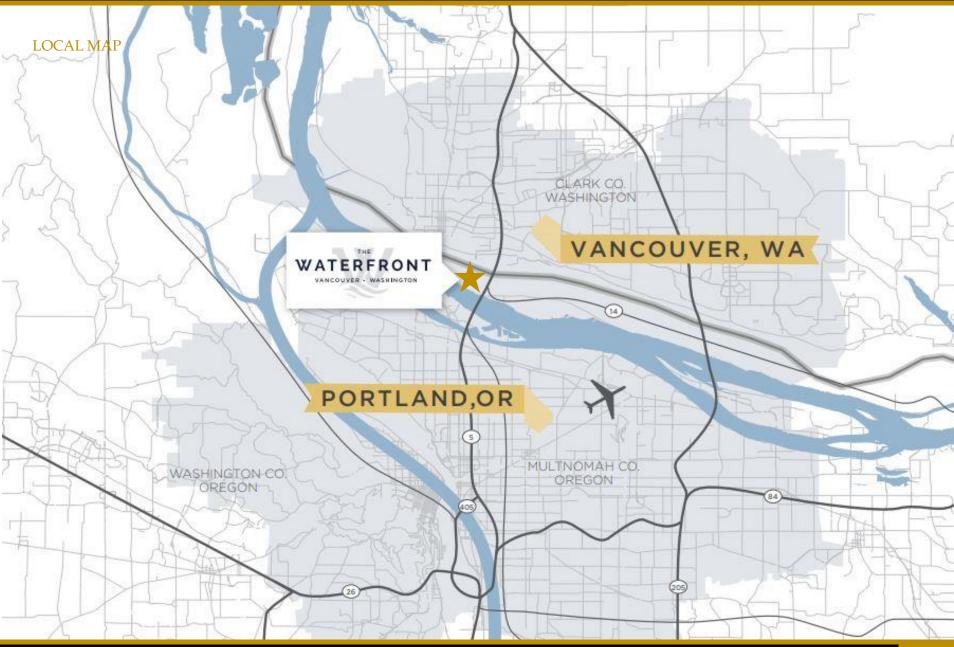
WALKABILITY TO VARIOUS RETAIL, RESTAURANTS, PARKS, TRAILS, AND ATTRACTIONS SUPERIOR PARCEL WITHIN THE HIGHLY SUCCESSFUL VANCOUVER WATERFRONT MASTER PLAN

BEST IN CLASS OPERATOR WITH AN IMPRESSIVE TRACK RECORD IN THE PACIFIC NORTHWEST TAX EFFICIENT PORTLAND MSA SUBMARKET MAKING IT AN ATTRACTIVE DESTINATION FOR RETIREES CAPABLE DEVELOPMENT TEAM THAT BRINGS EXPERIENCE AND CERTAINTY OF EXECUTION













## **RENDERING – LOOKING SOUTH**

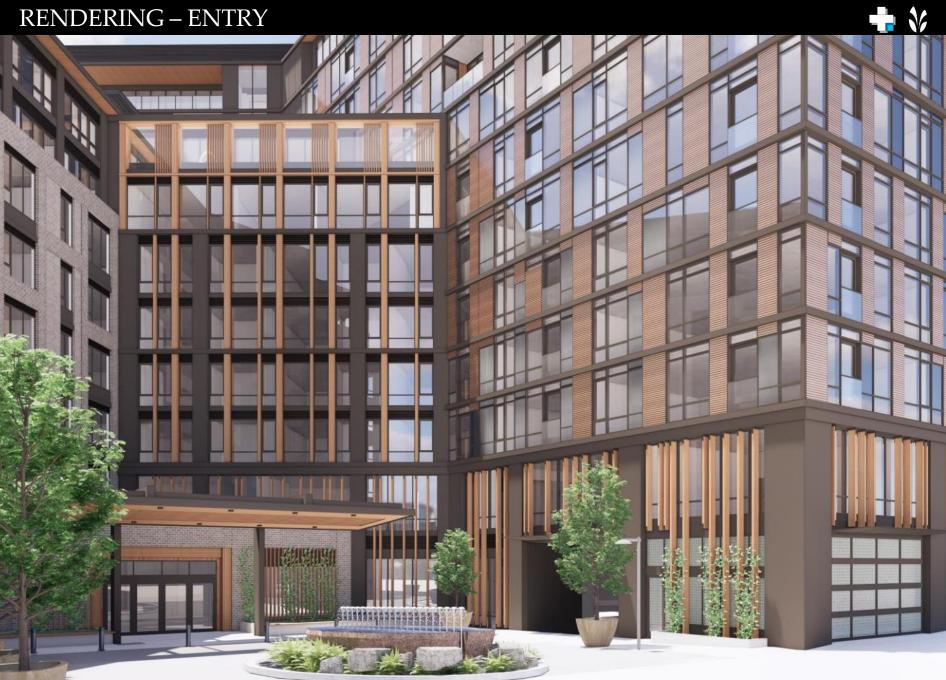


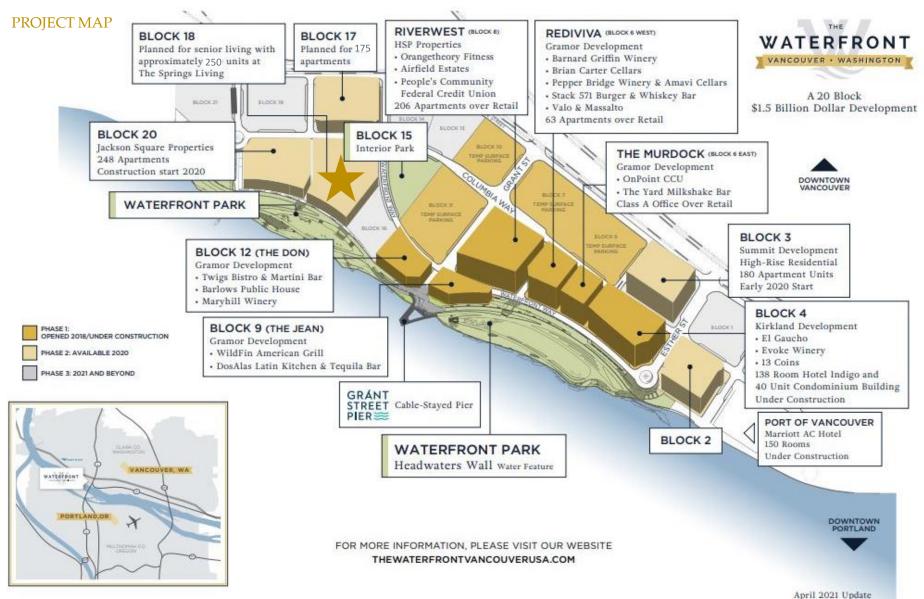


# RENDERING – LOOKING SOUTHWEST WITH RIVER CONTEXT



## RENDERING – ENTRY





2021 Opdate

### MASTER PLAN UPDATES AND STATS

The Vancouver Waterfront is a well-established, vibrant master plan with existing parks, trails, restaurants, wineries, retail, office, hotel, and residential. The Waterfront continues to attract residents, employees, and visitors; the area is active, dynamic, and includes access to many different lifestyle amenities.

The Waterfront has attracted a great deal of investment in the area, evidenced by the number of projects in various stages of development and construction, adding to an already bustling mixed-use community. With only a couple parcels left, the master plan is nearly sold out and will be approaching full build out within the next 5 years.

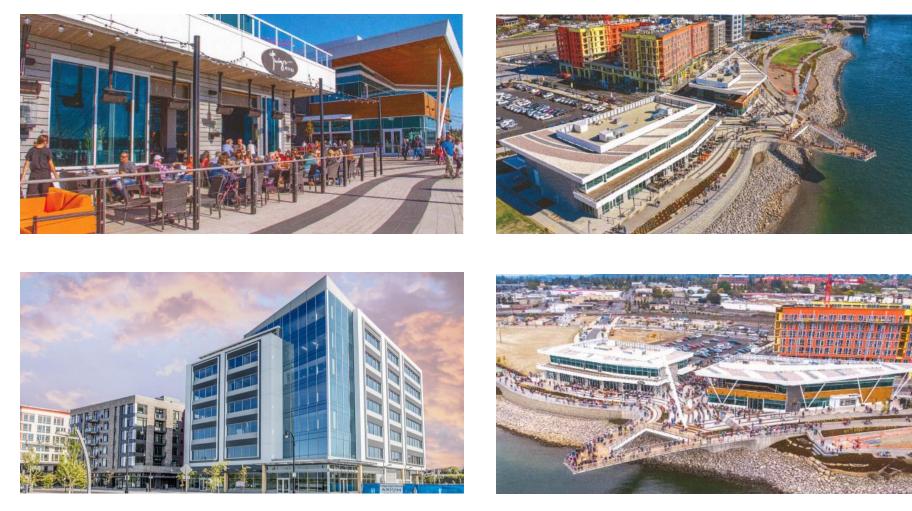
Nearby projects include The Columbia at the Waterfront (Block 20), which is nearing completion. This project is a 7-story 250-unit market rate apartment project immediately to the west of The Springs at the Waterfront parcel.

Additionally, Alliance Residential recently broke ground on Broadstone Claro, a 6-story 175-unit market rate apartment project immediately to the north on Block 17.

The two projects will bring the total number of apartment units located in The Waterfront to just under 650. There are also multiple new residential projects outside the master plan in nearby downtown Vancouver.

	COMPLETED/UNDER CONSTRUCTION	PLANNED
MASTER PLAN SIZE	32 acres	32 acres
PARKS	7 acres	7 acres
RESIDENTIAL	900+ units	3,300 residences across condos, apartments, and The Springs at the Waterfront Project
OFFICE	75,000 SF	1,250,000 SF
RETAIL	45,000 SF	75,000+ SF
HOTEL	268 keys	268 keys

### VANCOUVER WATERFRONT MASTER DEVELOPMENT



https://thewaterfrontvancouverusa.com/

### VANCOUVER WATERFRONT MASTER DEVELOPMENT







https://thewaterfrontvancouverusa.com/

### CO-DEVELOPER AND OPERATOR – THE SPRINGS LIVING

# HELPING PEOPLE LIVE WELL WITH GRACE AND DIGNITY

At The Springs Living ("TSL"), we strive to create next generation communities that enhance the lives of residents and their families. We listen. We respect each other. We are accountable to ourselves, our residents and their families.

TSL's purpose is to change the way people think, feel and experience senior housing. Each community offers warm and inviting environments that enhance resident's lives and offer quality services and genuine solutions for seniors. TSL's main focus is transitioning from providing basic services to the newest generation of older adults by creating the living environments and service delivery for the next generation to live well. We accomplish this through operational excellence and not just the community as a mechanism for investment security. Each community strives to incorporate what residents express from their past, present and hope for the future.

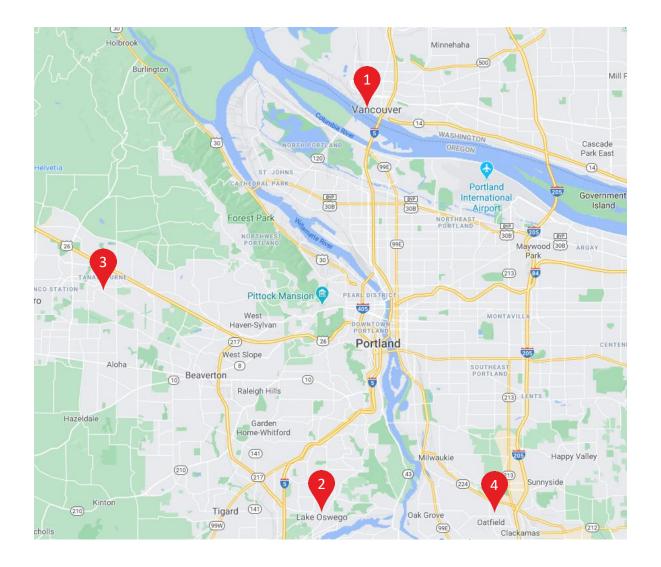
TSL is a vertically integrated senior housing company that has developed, acquired and operated high quality communities in Oregon and Montana since 1996. The company owns and operates 18 communities, 13 in Oregon and 5 in Montana. The properties are jointly owned by a number of large institutional investors of senior housing assets.



### TSL COMMUNITIES



### TSL COMMUNITIES – PORTLAND MSA



- **1** The Springs at The Waterfront
- 2 The Springs at Lake Oswego
- 2 The Springs at Carman Oaks
- **3** The Springs at Tanasbourne
- 4 The Springs at Clackamas Woods

### PROJECT TEAM - THE SPRINGS LIVING



Vaughan **Chief Financial** Officer 16 Years of Experience

Molly



Brenda Connelly Chief Operating Officer 16 Years of Experience



Officer 23 Years of Experience





**Bryan Hays** Development Director 5 Years of Experience

### CO-DEVELOPER – PMB



# DEVELOPING COMMUNITY HEALTH



Healthcare Real Estate Developer



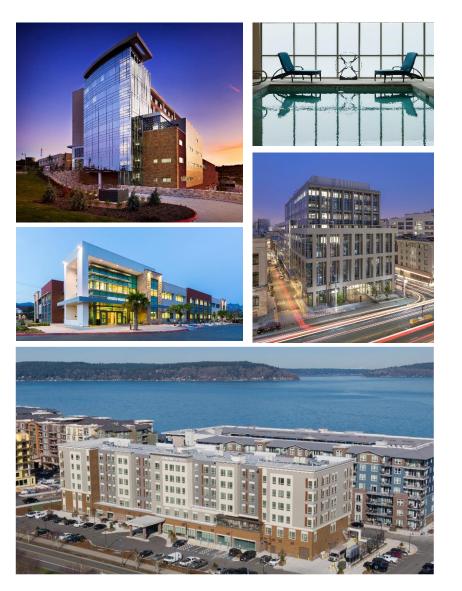
Committed to the Continuum of Care



Full-Service Offering

### **DRIVEN BY PURPOSE**

Our purpose, to make the places that people give, receive, and manage health and well-being more efficient, inspiring and impactful, comes to life across our 100+ facilities developed, extensive healthcare relationships, diverse network of partners, and accomplished internal talent.



# PMB IS 100% DEDICATED TO HEALTHCARE REAL ESTATE

PMB is a full-service healthcare real estate development company that develops across the continuum of care including ambulatory care centers, medical office buildings, inpatient hospitals, post-acute hospitals, behavioral health, senior living and parking structures.



10+ Offices | 12 States | 90 Employees

# \$2B+

Healthcare Facilities Financed

# 108

Healthcare Developments Owned & Managed

# 4.8M SF

Healthcare Facilities Under Management

50

Years in Business

### PROJECT TEAM – PMB



Jake Rohe Partner | SVP, Development 17 Years of Experience



Ben Ryan Partner | CFO 16 Years of Experience



Bill Jencks SVP 14 Years of Experience



Peter Jeong SVP, Construction 20 Years of Experience



Nolan Weinberg Director, Development 4 Years of Experience



Rebecca Gemmel In-House Counsel 22 Years of Experience

### PROJECT STATS

GENERAL	
Address	Block 18, Vancouver Waterfront
Lot Size	1.30 acres
Building Size	361,527 Gross Square Feet
Number Buildings/Stories	1 building; 12 stories
Construction Type	Type I
Parking Summary	248 total spaces (2 levels underground)

PROJECT TIMELINE		
Land Diligence	4/2021 - 10/2021	6 months
Design	4/2021 - 4/2022	12 months
City Approvals & Permits	6/2021 - 4/2022	10 months
Construction	5/2022 - 9/2024	27 months
Lease-Up/Stabilization	9/2024 - 3/2027	30 months

_	INT	11	г :	Λ /	Υ.
- U	IN		ι.	111	Λ.

<u>Unit Type</u>	<u>QTY</u>	Mix	<u>Avg. SF</u>	<u>Avg. Rent/Unit</u>	Avg. Rent/SF
IL	193	79.4%	1,015	\$8,074	\$7.95
AL	30	12.3%	649	\$6,745	\$10.40
МС	20	8.2%	383	\$9,348	\$24.49
Total/WA	243	100.0%	918	\$8,015	\$9.61

UNIT MIX – IL							
<u>Unit Type</u>	<u>QTY</u>	Mix	<u>Avg. SF</u>	<u>Avg. Rent/Unit</u>	Avg. Rent/SF		
Studio	11	5%	512	\$5,432	\$10.60		
1br	37	15%	734	\$6,535	\$8.91		
1br & den	51	21%	950	\$8,299	\$8.74		
2br	59	24%	1,096	\$8,246	\$7.52		
2br & den	34	14%	1,419	\$9,794	\$6.90		
3br	1	0.4%	1,792	\$14,000	\$7.81		
Total/WA	193	79%	1,015	\$8,074	\$8.18		

UNIT MIX – AL								
<u>Unit Type</u>	<u>QTY</u>	Mix	<u>Avg. SF</u>	Avg. Rent/Unit	Avg. Rent/SF			
Studio	17	7%	484	\$5,634	\$12.52			
1br	7	1%	711	\$7,667	\$10.88			
1br & den	4	3%	808	\$7,781	\$9.38			
2br	3	1%	1,039	\$8,983	\$8.62			
Total/WA	31	12%	649	\$6,745	\$10.72			

UNIT MIX – MC								
<u>Unit Type</u>	<u>QTY</u>	Mix	<u>Avg. SF</u>	Avg. Rent/Unit	Avg. Rent/SF			
Studio	20	8%	383	\$9,348	\$24.49			
Total/WA	20	8%	383	\$9,348	\$24.49			

## PROJECT OVERVIEW - DEVELOPMENT SUMMARY

REPRESENTATIVE AMENITY HIGHLIGHTS (From TSL's recently completed Lake Oswego)









## PROJECT OVERVIEW - DEVELOPMENT SUMMARY

## REPRESENTATIVE AMENITY HIGHLIGHTS (From TSL's recently completed Lake Oswego)







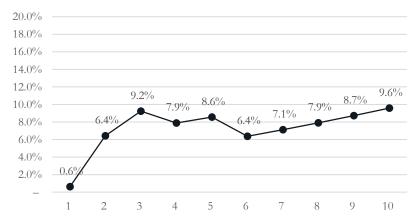


### FINANCIALS

SOURCES & USES							
<u>\$ Amount</u>	<u>\$/SF</u>	<u>\$/Unit</u>	<u>% of Total</u>				
\$129,011,694	\$356.85	\$530,912	55.00%				
\$10,555,502	\$29.20	\$43,438	10.00%				
\$94,999,520	\$262.77	\$390,945	90.00%				
<u>\$105,555,023</u>	<u>\$291.97</u>	<u>\$434,383</u>	<u>45.00%</u>				
\$234,566,717	\$648.82	\$965,295	100.00%				
	\$ Amount   \$129,011,694   \$10,555,502   \$94,999,520   \$105,555,023	\$ Amount \$/SF   \$129,011,694 \$356.85   \$10,555,502 \$29.20   \$94,999,520 \$262.77   \$105,555,023 \$291.97	\$ Amount \$/SF \$/Unit   \$129,011,694 \$356.85 \$530,912   \$10,555,502 \$29.20 \$43,438   \$94,999,520 \$262.77 \$390,945   \$105,555,023 \$291.97 \$434,383				

<u>Uses</u>	<u>\$ Amount</u>	<u>\$/SF</u>	<u>\$/Unit</u>	<u>% of Total</u>
<b>Purchase Price</b>	\$11,000,000	\$30.43	\$45,267	4.69%
Hard Costs	\$167,830,316	\$464.23	\$690,660	71.55%
Soft Costs	\$33,898,250	\$93.76	\$139,499	14.45%
<b>Contingency</b>	<u>\$21,838,151</u>	<u>\$60.41</u>	<u>\$89,869</u>	<u>9.31%</u>
Total Uses	\$234,566,717	\$648.82	\$965,295	100.00%

### Deal Level Cash-on-Cash



PROJECT-LEVEL METRICS	(STABILIZED & LEVERED)
Total Project Cost	\$234,566,717
Construction Loan	\$129,011,694
Total Equity Requirement	\$105,555,023
Development Yield	7.20%
Exit Cap Rate	5.25%
IRR (5-Year)	18.27%
Equity Multiple (5-Year)	2.62x
IRR (10-Year)	17.62%
Equity Multiple (10-Year)	4.13x
CONSTRUCTION LOAN	
Loan Amount	\$129,011,694
Loan Amount Per Unit	\$530,912
Loan-to-Cost (LTC)	55%
Term	5 years
Amortization	ΙΟ
Rate	3.75%
PERM LOAN	
Refi Month	36 (operations)
Loan Amount	\$202,058,431
Loan Proceeds	\$71,852,364
Loan-to-Value (LTV)	65%
Amortization	30 years
Rate	4.00%

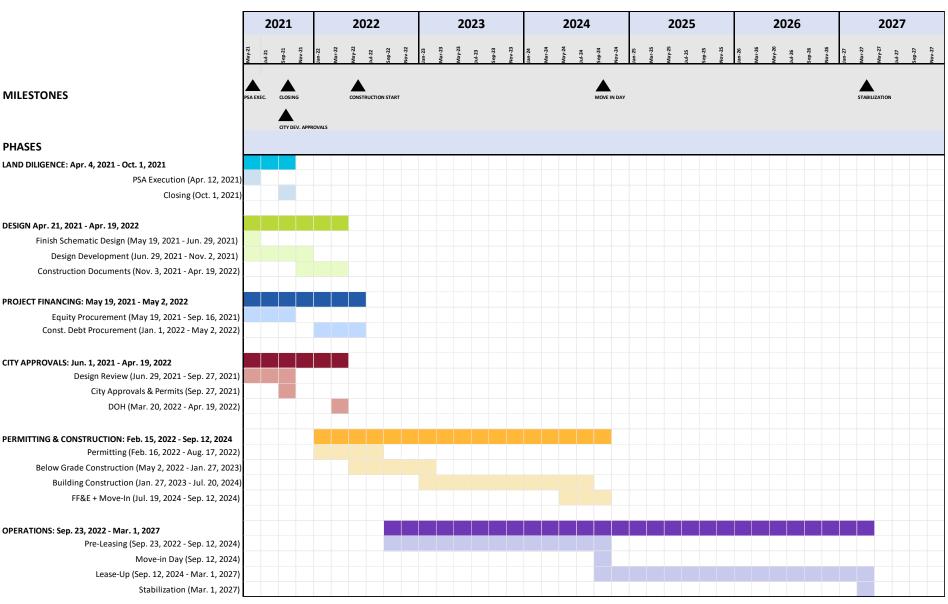
# PROJECT OVERVIEW – CASH FLOW SUMMARY

### 10-YEAR CASH FLOW SUMMARY

Summary Operating Data										
	Year 1	Year 2	Year 3	Year 4	Year 5	<u>Year 6</u>	Year 7	Year 8	Year 9	<u>Year 10</u>
EOY Occupancy	60.5%	89.6%	95.0%	95.0%	95.0%	95.0%	95.0%	95.0%	95.0%	95.0%
Total										
Revenue	\$16,551,497	\$24,815,919	\$28,723,005	\$31,177,209	\$32,388,907	\$33,603,668	\$34,944,116	\$36,338,097	\$37,787,752	\$39,295,306
Total Operating										
Expense	\$9,785,146	\$12,120,158	\$12,838,043	\$13,302,810	\$13,715,713	\$14,139,339	\$14,580,136	\$15,034,823	\$15,503,843	\$15,987,655
Net Operating										
Income	\$6,766,352	\$12,695,760	\$15,884,963	\$17,874,400	\$18,673,194	\$19,464,329	\$20,363,980	\$21,303,274	\$22,283,908	\$23,307,651
Operating Margin	40.9%	51.2%	55.3%	57.3%	57.7%	57.9%	58.3%	58.6%	59.0%	59.3%
Capex Reserves	\$133,608	\$137,616	\$141,744	\$145,997	\$150,377	\$152,843	\$157,492	\$162,282	\$167,218	\$172,304
NOI after Capex	\$6,632,744	\$12,558,144	\$15,743,218	\$17,728,403	\$18,522,818	\$19,311,487	\$20,206,488	\$21,140,992	\$22,116,691	\$23,135,347
Debt										
Service	-\$4,777,827	-\$4,780,176	-\$4,778,307	-\$8,082,337	-\$8,082,337	-\$8,017,572	<b>-\$7,872,6</b> 00	-\$7,721,722	-\$7,564,697	-\$7,401,275
DSCR	1.42	2.66	2.95	2.21	2.31	1.68	1.76	1.84	1.93	2.01
Debt Yield	5.2%	9.8%	12.3%	13.9%	14.5%	9.6%	10.1%	10.5%	11.0%	11.5%
Free Cash Flow	\$1,854,917	\$7,777,969	\$10,365,667	\$9,646,066	\$10,440,480	\$7,735,592	\$8,630,594	\$9,565,098	\$10,540,796	\$11,559,453

## **PROJECT OVERVIEW - SCHEDULE**





PHASES



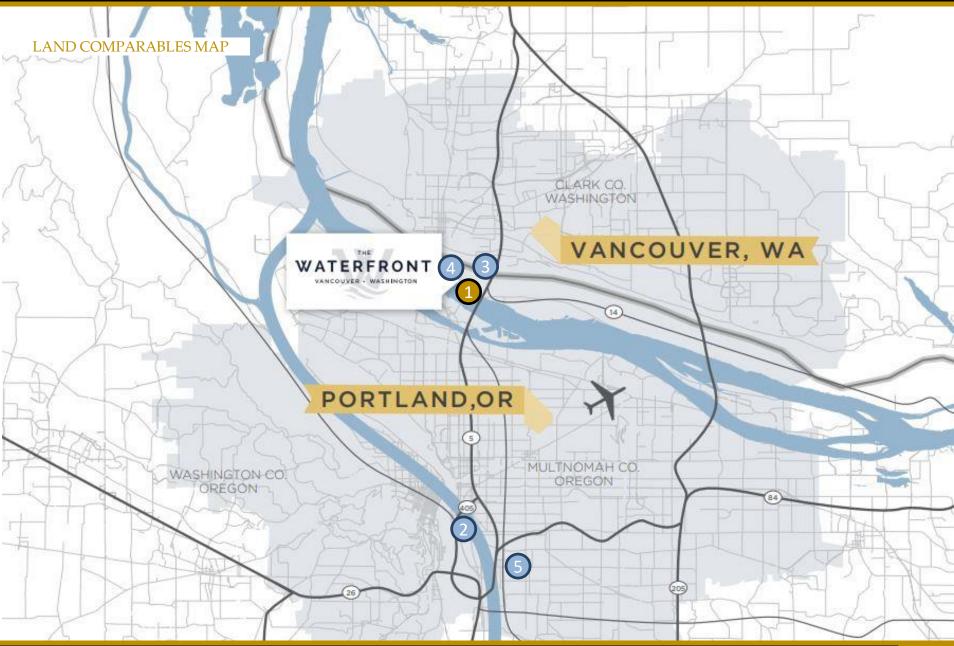
### MARKET DEMAND

Indepe	ndent Living N	1arket Oppo	rtunit	y						Annual N	Aarket O	pportunity
											of Dema utside PN	
<u>Year</u>	<u>Housing</u> <u>Segment</u>	<u>Age</u> <u>Segment</u>	Inco	ome Segment	<u>Market</u>	Demand	<u>Competi</u>	<u>tive Units</u>	<u>Units Und</u> <u>Construction</u>		<u>40%</u>	<u>50%</u>
				\$50,000+	4,307	160	2	17	86	63	102	155
2021	Independent Living	75+ HH's		\$75,000+	2,662	111		0	0	159	185	223
	Living		ç	\$100,000+	1,774	76		0	0	108	126	152
				\$50,000+	5,416	203	3	03	112	181	229	297
2025	Independent Living	75+ HH's		\$75,000+	3,492	146		0	0	209	244	293
	Living		2	\$100,000+	2,444	104		0	0	149	174	209
Indepe	ndent Living N	larket Oppo	rtunit	y								
Year	<u>Housing</u> Segment	Age Seg	ment	Income Segr	nent	Market	Demand		<u>etitive</u> uits	<u>Units Under</u> Construction		<u>al Market</u> ortunity
				\$50,000+		4,307	266	11	14	52		155
	Assisted Livin	ng 75+ HI	75+ HH's	\$75,000+		2,662	177	(	)	0		177
2021				\$100,000-	+	1,774	116	(	)	0		116
2021		ory Care 65+ Pop.		\$50,000+		22,389	209	10	)7	0		143
	Memory Ca			\$75,000+		15,445	135	(	)	0		135
				\$100,000-	÷	10,704	92	(	)	0		92
				\$50,000+		5,416	335	16	66	0		249
	Assisted Livin	ng 75+ HI	-I's	\$75,000+		3,492	232	(	)	0		232
2025				\$100,000-	+	2,444	159	(	)	0		159
2020				\$50,000+		28,336	264	10	)7	0		198
	Memory Ca	re 65+ P	op.	\$75,000+		20,371	177	(	)	0		177
				\$100,000-	+	14,835	127	(	)	0		127

### LAND COMPARABLES

	1. SUBJECT	2. Holden of Pearl	3. Broadstone Claro	4. The Columbia at the Waterfront	5. Modera Morrison
Address	Block 18, Vancouver Waterfront, WA	1540 NW 13 <sup>th</sup> Ave Portland, OR	Block 17, Vancouver Waterfront, WA	Block 20, Vancouver Waterfront, WA	1120 Morrison Portland, OR
Purchase Price	\$11,000,000	\$17,250,000	\$8,100,000	\$9,200,000	\$11,000,000
Transaction Date	10/02/2021 (under contract)	10/07/2020	12/17/2020	10/03/2019	01/28/2021
Price Per Unit	\$43,137	\$74,675	\$46,285	\$36,800	\$44,534
Price Per Land SF	\$195	\$300	\$207	\$199	\$300
Lot Size (Acres)	1.29	1.32	.90	1.06	.84
Lot Size (Square Feet)	56,262	57,586	39,082	46,187	36,700
Unit Count	255 (senior living)	231 (senior living)	175 (market rate apartments)	250 (market rate apartments)	247 (market rate apartments)





### RENT COMPARABLES

1. SUBJECT

#### 2. The Springs at Lake Oswego





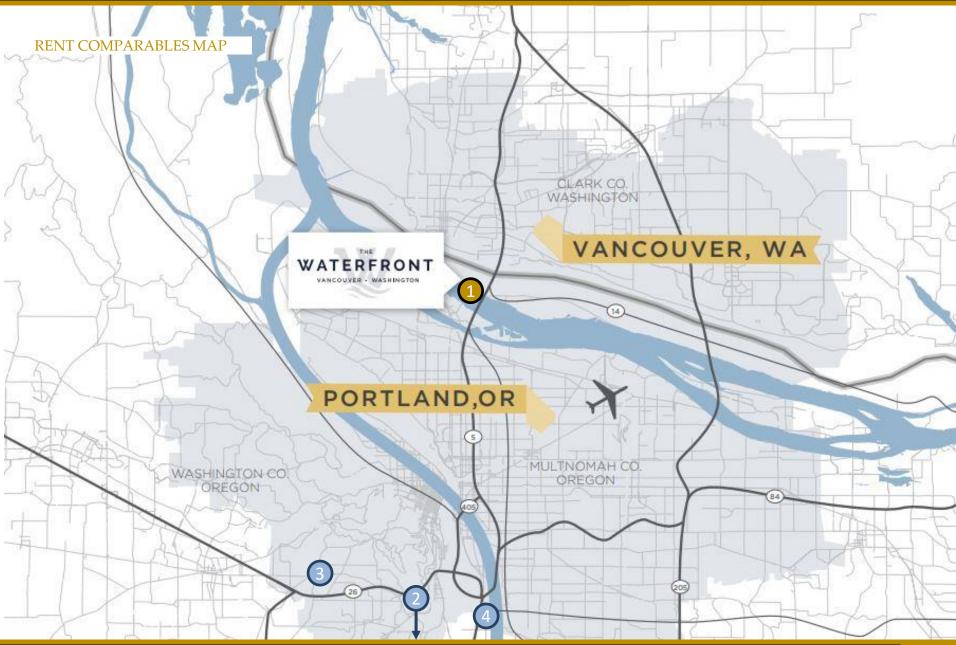
3. Touchmark in West Hills

4. Mirabella Portland



Address	Block 18, Vancouver Waterfront, WA	3900 Kruse Way Place Lake Oswego, OR	840 SW Touchmark Way Portland, OR	3550 SW Bond Ave Portland, OR
Year Opened	Est. 2024	01/01/2020	2018	2010
Operator	The Springs Living	The Springs Living	Touchmark Living Centers	Pacific Retirement Services
Total Unit Count	256	216	262	262
IL	205	105	140	224
AL	31	87	88	38
МС	20	24	34	
Occupancy	N/A	70% (Lease-up)	95%	98%
Entry/Community Fee	\$45,000 for IL rental, RTO program for Summit units	RTO Program and \$3,000 for rental units	\$303k-\$891k for Entrance; \$2,500 for Community	\$385k-\$1mm+ Entrance Fee
IL Studio	\$5,700-\$5,775	\$4,673-\$5,167		
IL 1br	\$6,000-\$6,600	\$5,703-\$6,490	\$5,560-\$6,275	\$5,036-\$5,041
IL 1br +	<b>\$6,900-\$7,750</b>	\$6,000-\$7,554	\$6,380	\$5,213-\$5,216
IL 2br	\$7,600-\$8,610	\$6,780-\$7,380	\$7,263-\$9,504	\$5,389-\$5,564
IL 2br + / 3br	\$10,710-\$14,440	\$7,155-\$11,450		\$5,737-\$6,093
AL Studio	\$6,195	\$5,500	\$4,860	\$6,000
AL 1 br	\$7,245-\$8,000	\$6,200-\$7,100	\$5,215-\$5,620	
AL 1br+	\$7,960-\$8,190	\$7,035-\$7,100	\$7,560-\$7,884	
AL 2br	\$8,660-\$9,190	\$7,700-\$7,850	\$8,640-\$9,179	
МС	\$7,875-\$8,400	\$7,500	\$7,095-\$7,630	





**CONTACT INFO** 







# **Project Contacts:**

## The Springs Living:

Fee Stubblefield | Founder & CEO | 503.435.2323 | Fstubblefield@thespringsliving.com

Bryan Hays | Development Director | 971.241.3046 | Bhays@thespringsliving.com

Chris Shelby | Director of Design | 503.502.0299 | Cshelby@thespringsliving.com

## PMB:

Jake Rohe | Partner & SVP Development | 949.637.7597 | Jrohe@pmbllc.com

Bill Jencks | SVP | 619.578.8155 | Bill@pmbllc.com

Nolan Weinberg | Director of Development | 858.922.8331 | <u>Nweinberg@pmbllc.com</u>

TheSpringsLiving.com PMBLLC.com Private / Confidential – The Springs Living