

Agribusiness Investment Opportunity

Project Bloom at a Glance

What is Bloom?



Fast-growing, vertically-integrated producer of branded and predominantly off-season fresh and healthy blueberries for a leading global wholesaler

Blueberry market



Blueberry demand is 15x supply with a USD 3.6 bn US market size, which is expected to double in the next five years, resulting in a 20,000 hectare (“Ha”) shortfall needed to cover the increasing demand

Experienced partner



7th Generation founding partners with more than 100 years experience in the agribusiness sector with a proven and successful track record

USD Exposure



Production is sold through a commercial supply agreement to the global leading berries player allowing Bloom to have 100% of revenues USD denominated with an attractive MXN cost structure

Strategic Location



Strategically located in Jalisco, Mexico with flexibility to sell produce when supplies are low and prices are high in North America and Asia

Vertical Integration



Vertically integrated value chain ranging from R&D, agricultural operation, to water extraction and packing facilities

High Yield Producer



Unique state of the art R&D, processes and technology allow Bloom to have one of the highest yields per Ha in the world, while maintaining environmentally-friendly and socially-responsible practices

Attractive Returns



Once the initial investment for a new Ha is made, Bloom generates a robust free cash flow on the back of controlled operating costs, low maintenance capex and incremental production volume

Bloom targets expansion to 1k Ha and looks to secure funding through a mix of mezzanine debt and equity for up to USD 150 mm

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Highlights

Target
1,000 Ha

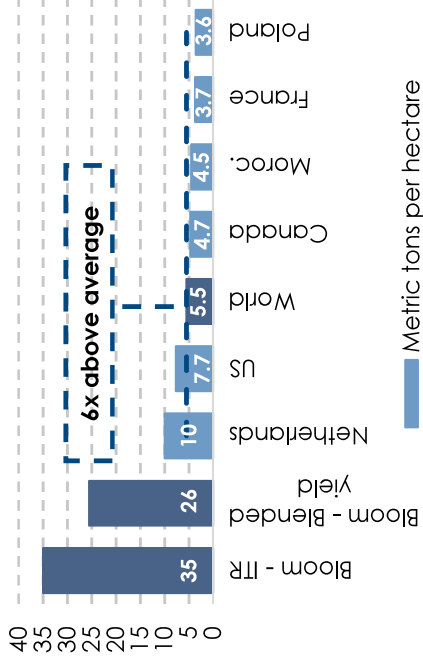
Stabilized EBITDA
Margin
60% - 65%

Stabilized Yield
~35 MT per Ha

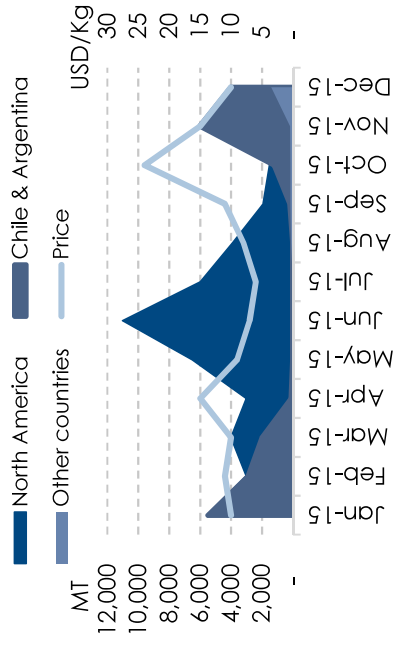
Productive period
Sept - May

Export market
pays
a premium over
US market

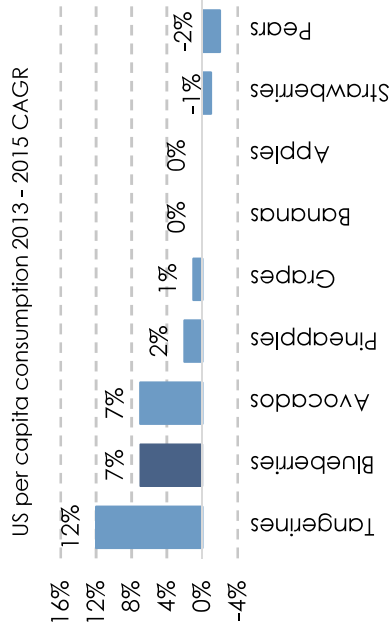
Yield higher than industry (MT per hectare)



Attractive production window



Significant growth from consumer preference



Targeting key export markets

