

# MEETING THE CHALLENGE OF FAMILY OFFICE COMPLEXITY

FundCount offers family office directors, accountants and portfolio managers powerful software tools for managing and reporting on all financial aspects of the family office. FundCount's integrated investment, partnership and general ledger accounting software — coupled with automation tools and unparalleled reporting power — brings a higher level of efficiency to family office operations and provides immediate and actionable information for family members and clients.

Founded in 1999, FundCount's first clients were hedge funds. Since 2005, family offices and the investment and accounting professionals serving ultra-high net worth families have relied on us to help manage their operations. With a Boston headquarters and five additional locations around the world, FundCount covers four continents and provides support over 16 hours a day.

## Benefits of FundCount:

- Account for and provide analytical reporting for virtually all investment types — from marketable securities to trusts, partnerships, holding companies and hard assets
- Aggregate data across multiple family entities and custodians to facilitate consolidated financial, tax and performance analysis
- “Look through” nested entities to immediately produce individual or group exposure, asset allocation, performance reports or income/expense assignment
- Generate capital calls and track commitments, side pockets and historical IRR, TVPI numbers automatically
- Reduce learning time and enhance staff efficiency with work process tools that automate any series of tasks
- Hundreds of available data interfaces simplify custodial import and export to other office systems

## Why FundCount?

In a nutshell, our many single and multi-family office clients love FundCount because it...

1. Integrates accounting processes  
*Get a complete financial picture for accurate and informed decision making*
2. Creates reports in seconds  
*Delivers a higher level of service and customized information to families*
3. Improves operational efficiency  
*Optimizes operations, not spreadsheets*

## FundCount at the FOX Financial Executives Forum

We look forward to meeting you at the conference and invite you to attend our demonstrations in the Gstaad room on the lower level/main conference floor area!