

At Family Office Exchange (FOX), we strive to deliver relevant insights and knowledge on the topics that matter to our global community of enterprise families, family office executives, private investors, and trusted advisors. Each published piece aims to help our readers be well informed, prepared, and armed with solutions and ideas that address their unique needs and interests. To achieve that mission, our community of experts are expected to follow the content guidelines outlined below for publication consideration in the online FOX library.



THE QUALITIES OF IMPACTFUL CONTENT

- Education-based knowledge: The focus of your content should be to educate, not to sell.
- Usefulness: FOX readers seek clear solutions, best practices, guidance, insights on emerging trends, and supporting examples that will show how they can be applied in a real situation.
- Writing and communications that are clear, persuasive, and a pleasure to read, listen, or view. Content should avoid stereotypes, bias, and language that diminishes any group.



THE TOPICS OF INTEREST

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| <ul style="list-style-type: none"> ▶ Family Engagement ▶ Family Learning ▶ Family Philanthropy ▶ Family Governance and Leadership Succession ▶ Family Office Best Practices ▶ Types of Family Offices ▶ Family Office Services ▶ Business Strategies ▶ Business Succession Planning | <ul style="list-style-type: none"> ▶ Investment Management ▶ Wealth Management ▶ Trust and Estate Planning ▶ Lifestyle Services ▶ Human Capital ▶ Tax and Accounting ▶ Technology ▶ Risk Management ▶ Macro Trends |
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THE CONTENT TYPES AND FILE FORMATS ACCEPTED

- Articles, reports, research studies, white papers, eBooks, and infographics (PDF)
- Podcasts (.mp3)
- Videos (.mp4 and unrestricted YouTube or Vimeo link)



THE CONTENT SUBMISSION PROCESS

- Complete and submit the online content submission form, including a brief summary of the content, at the FOX website: <https://www.familyoffice.com/webform/submit-content>.
- The FOX editorial team will review each content submission for quality and suitability for the FOX community. FOX does not accept marketing or sales-oriented content.
- If the submission does not meet the content requirements, a member of the FOX team will notify the contributor and provide the reason for passing on the content. If the content only needs minor revisions to help make it more suitable for the FOX community, an opportunity will be provided to revise the content for further consideration.
- An executed *Content Contributor Release Form* must be on file with FOX.
- All questions can be emailed to submissions@familyoffice.com.